

EUROPEAN MEDICAL PHYSICS AND ENGINEERING CONFERENCE

incorporating



**XIth BSBPE National Conference
Biomedical Physics and Engineering**



**VIth European Conference
of Medical Physics**

***October 18 – 20th, 2012
Sofia, Bulgaria***

SPONSORSHIP AND EXHIBITION INFORMATION

The Organizing Committee cordially invites the manufacturers of relevant scientific and technical products, service providers, etc., to seize the opportunity to spread awareness of their latest products or services by participating as sponsors and exhibitors. The Conference will definitely provide additional international networking opportunities for your business.

On the following pages, there are various sponsorship options listed, from which you may select according to the benefits that they offer to your company.

We hope that you will take advantage of all the alternative sponsorships or a combination of alternatives offered to you, in order to promote your products in the best possible way and also reach a unique scientific audience. Your contribution will be a key factor to the success of the European Medical Physics and Engineering Conference.

We look forward to working with you and to achieve together the conference goals and objectives.



SPONSORSHIP

Sponsors will be given a specific sponsorship category status according to the amount of the total sponsorship contribution. The total sponsorship amount may include various sponsorship items, advertisements, etc, according to the final amount of contribution.

All sponsors will be treated on a "first come - first served" basis.

All sponsors will be mentioned in the Book of Abstracts and Conference Program.

SPONSORSHIP CATEGORIES

Sponsorship Level	Minimum contribution	Maximum number of sponsors
Platinum Sponsor	2 500 €	1
Gold Sponsor	1 600 €	2
Silver Sponsor	1 000 €	3

Platinum sponsor package includes:

- First Priority Choice: Exhibition space booking
- Exhibition area of 8 m²
- Full page advertisement at the outside back cover of the Book of Abstracts and Conference Program
- Promotional material in the conference bag
- Company name and logo at conference website with indication of sponsorship level
- Company logo on the banners behind the panel in the meeting room
- Verbal acknowledgement of the sponsorship at the beginning and closing of the Conference
- Two free registrations
- Certificate of sponsorship

Gold sponsor package includes:

- Exhibition area of 6 m²
- Inner full page advertisement at the Book of Abstracts and Conference Program
- Promotional material in the conference bag
- Company name and logo at conference website with indication of sponsorship level
- Company logo on the banners behind the panel in the meeting room
- Verbal acknowledgement of the sponsorship at the beginning and closing of the Conference
- One free registration
- Certificate of sponsorship

Silver sponsor package includes:

- Exhibition area of 4 m²
- Inner full page advertisement at the Book of Abstracts and Conference Program
- Promotional material in the conference bag
- Company name and logo at conference website with indication of sponsorship level
- Company logo on the banners behind the panel in the meeting room
- Verbal acknowledgement of the sponsorship at the beginning and closing of the Conference
- Certificate of sponsorship

ADVERTISEMENT ITEMS

Commercial Presentation **1 000 €** per 30 minutes

During the breaks in the Scientific Program there will be an opportunity for commercial multimedia presentation at the conference halls.

Advertisement in the Book of Abstracts and Conference Program

- Inside front cover **200 €**
- Inside back cover **200 €**
- Full page inside **100 €**

Conference Bags **500 €**

The bag will feature the sponsor company's name and logo as well as the conference title and logo. Price includes exclusive sponsorship rights.

Badge Holder with Lanyard **200 €**

Sponsor will provide badge holders with lanyard with Sponsor's name/ logo that will be distributed to each delegate. Price includes exclusive sponsorship rights.

Memory Stick **200 €**

Sponsor will provide USB Memory Stick with Sponsor's name and logo that will be inserted in each conference bag. The memory stick may contain Sponsor's advertising material.

Writing Pad **200 €**

Sponsor will provide writing pads with Sponsor's name that will be inserted in each conference bag.

Pen **200 €**

Sponsor will provide pen with Sponsor's name that will be inserted in each conference bag.

Conference Bag Inserts **100 €**

The Sponsor company's leaflet will be inserted in each conference bag. Price is per item.

Other sponsorship forms are also possible based on negotiation with the Organizing Committee.

The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.

For further information concerning the sponsorship, you are kindly requested to contact the Organizing committee at the e-mail address empec2012ex@bsbpe.org (contact person Simona Avramova-Cholakova).



EXHIBITION

Technical exhibition will be arranged in the areas close to the conference rooms and refreshment areas. The price of exhibition space is **50 €** for an area of 1 m² excluding Bulgarian VAT (20%).

Exhibition Terms

- Exhibition booths space is available in units of a minimum of 4 m². One table and two chairs will be provided per 4 m². One exhibitor per 2 m² is allowed.
- The fee for the space rental excludes booth construction. Exhibitors are free to use their own booth material, provided that it fits the booth dimensions, as well as their own booth construction crew.
- If the exhibition booking is made before August 30, 2012, the company name will be included in the list of exhibitors that will be published in the Book of Abstracts and Conference Program.
- The price does not include registration for the conference.

SPONSORSHIP AND EXHIBITION BOOKING

- Complete the **“Sponsorship and Exhibition Booking Form”** and send it to the e-mail address: **empec2012ex@bsbpe.org**
- Exhibitors wishing to avoid being assigned space adjacent to that of a particular competitor should indicate this on their application.
- Exhibition space will be provided on a “first come - first served” basis.
- For further information concerning the exhibition, you are kindly requested to contact the Organizing committee at the e-mail address **empec2012ex@bsbpe.org** (contact person Simona Avramova-Cholakova).

For additional information about the conference, consult the website:

<http://empec2012.bsbpe.org>

